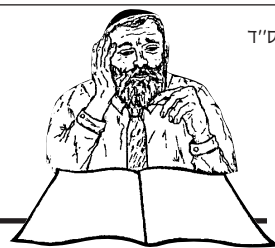


THE *Daf HaKASHRUS*

A MONTHLY NEWSLETTER FOR THE (U) RABBINIC FIELD REPRESENTATIVE



PROF. GRANDIN APPROVES AGRIPROCESSORS PRACTICES

Responding to an initiative by the Orthodox Union, nationally recognized animal welfare expert Professor Temple Grandin recently toured the AgriProcessors meat processing plant in Postville, IA, which has been the subject of criticism from animal rights groups. Accompanied by Rabbi Menachem Genack, Chief Executive Officer of OU Kosher, Dr. Grandin inspected the plant and surveyed the various improvements which have been now put into practice. On the conclusion of her tour, she declared her satisfaction with its methods and its facilities, and agreed to an ongoing relationship in which she and her staff will continue to monitor its compliance with her nationally recognized standards.

AgriProcessors staff reviewed its entire livestock operation with Dr. Grandin and Rabbi Genack, walking them through each stage of the process that involved live animals, from the barn to the processing floor.

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Prof. Temple Grandin inspects the operations at AgriProcessors.

ABSOLUTELY MARVELOUS NEWS IN THE WORLD OF VODKA! ABSOLUT IS CERTIFIED KOSHER BY THE (U)



In a recent absolutely significant development in the world of kosher certification, the Orthodox Union and Absolut Vodka jointly announced that six Absolut products have received

kosher certification from the OU, the world's most recognizable kosher symbol, and that the famed (U) will be appearing on Absolut products in the coming months.

The (U) symbol can be found on more than 400,000 products manufactured in 80 countries around the globe. Absolut is recognized not only for the quality of its products, but for its celebrated advertising program playing on the word "Absolut," which appears in high-quality publications. By receiving (U) certification, Absolut expands the size of its base to include the growing number of consumers who follow kosher dietary laws.

"As the kosher consumer becomes more sophisticated and is interested in a wider variety of quality items, the certification of products such as the Absolut line of liquors satisfies this need," declared Rabbi Moshe Elefant, Chief Operating Officer of OU Kosher.

The following Absolut products have received (U) certification:

- Absolut Peppar • Absolut Kurant • Absolut Ruby Red
- Absolut Apeach • Absolut Raspberri • Absolut Vodka.

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AGRIPROCESSORS

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Rabbi Genack had invited Professor Grandin, of Colorado State University, to visit the plant in order to give a definitive response to the charges that have been widely publicized.

"It is of great importance for us at the Orthodox Union," said Rabbi Genack, "that the kosher consuming public be reassured that all the practices associated with *shechitah*, the kosher method of slaughter, are carried out in a humane and appropriate fashion. We are pleased that on an ongoing basis Prof. Grandin will continue to monitor the plant to assure that the standards she found there will be maintained."



Prof. Grandin confers with Rabbi Menachem Genack, CEO of OU Kosher.

ABSOLUT

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It is anticipated that the following flavors will receive © certification in the coming weeks:

- Absolut Citron • Absolut Mandarin • Absolut Vanilla

Absolut products are manufactured at the V&S blending and bottling facility in Åhus, Sweden, using a revolutionary method of distilling called continuous distillation. To ensure consistently high quality, every drop of Absolut is produced with water from the company's own well, deep down in pristine aquifers, unreachable by pollution and impurities.

Rabbi Dr. Eliyahu Safran, Senior Rabbinic Coordinator and Vice President, Communications and Marketing, of OU Kosher, worked with the Absolut team in Sweden processing and administering all steps required in attaining the © symbol.

Following completion of the certification process, Rabbi Safran took note of the utmost professionalism of Absolut team members, who consistently and respectfully responded to the OU's complex and stringent certification process and requirements, and extended their full cooperation to the OU Field Representatives, Dr. Avraham Meyer of London, and Rabbi Yisroel Hollander of Antwerp, Belgium, who visited the plants. Rabbi Safran declared that as word of Absolut's certification has reached the marketplace, others in the industry have already expressed interest in having their liquor products © certified as well.

Which can only make Rabbis Elefant and Safran at OU Kosher, joined by kosher consumers around the world, declare with glasses raised: "L'Chaim."

LA Camp Chabad of Mt. Olympus's Adventure & Travel Summer Program Visits OU Kashruth



Los Angeles based Chabad of Mt. Olympus's Adventure & Travel Summer Program recently visited NYC. On their "must see" list besides Ground Zero was the ©. Rabbi Yosef Grossman is seen addressing the counselors and campers. The group was headed by Rabbi Shloimeh Nathanson son of the ©'s Californian RFR Rabbi Reuven Nathanson.

MAZAL TOV TO ...

our devoted RC, **RABBI DOVID BISTRICER AND HIS WIFE** on the recent birth of their daughter, Rochel.

our dedicated RFR in Europe **RABBI YISROEL HOLLANDER AND HIS WIFE** on the birth and Bris of their son Bentzion.

our devoted RC **RABBI GAVRIEL PRICE AND HIS WIFE** on the birth and Brisim of their twin sons, Moshe Yoel and Ephraim.

our dedicated RFR in Englewood, NJ **RABBI CLIVE JACOBSEN AND HIS WIFE** on the Bat Mitzvah of their daughter Miriam.

our devoted RC **RABBI SETH MANDEL AND HIS WIFE** on the marriage of their daughter Shaindy to Daniel Jacobson of Brooklyn, NY.

our dedicated Mashgiach Liaison **MS. MARIKA LEVINE** on the engagement of her son Yehoshua (JJ) to Sarah Hynes of Long Island, NY.

our devoted secretary **MRS. SOROH WININGER AND HER HUSBAND** on the engagement of their son Moshe to Tova Horowitz of Brooklyn, NY.







our dedicated RFR in Bangor, ME **RABBI AND MRS. FRED NEBEL** on the birth of their daughter Sima. Mazel Tov as well, to the grandparents, our devoted RC **RABBI YIRMIA INDICH AND HIS WIFE**.

our devoted flavor analyst **SHANI APTER** on her engagement to Shmuel Ende of Brooklyn, NY.


בואכם לשלום...

To Rabbi Dovid Mintz who has replaced Rabbi Dovid Cohen as the RC who is the Halachic Coordinator responsible for transcribing the Psokim of the OU Poskim. Rabbi Mintz learned at, and received semicha from, Yeshivas Rabeinu Yitzchok Elchanan. We wish Rabbi Mintz much success at OU Kashruth. He can be reached at 212-613-8222 or mintzd@ou.org.

OTHER LIQUOR AND LIQUEUR PRODUCTS ATTAINING CERTIFICATION


1. The OU has had increasing impact in the spirits industry, recently certifying quality products such as **SOL DIOS TEQUILA, PRAVDA VODKA, DETTLING SWISS KIRSCH AND ICEBERG VODKA**.
2. Kahlua is newly listed as well on the OUKosher web as now being  certified. This  certification is at the moment only for Kahlua – Licor De Café with the Spanish label / produced in Mexico. This product with the  will be available in several weeks in Mexico, at Duty Free shops around the world and possibly other specialized locations.
3. The following high quality **DON Q RUMS** produced by Detileria Serrales Inc. of Puerto Rico are now OU Certified: **DON Q 151, DON Q ANEJO, DON Q CRISTAL, DON Q GOLD, DON Q GRAND ANEJO AND DON Q LIMON**. The  already appears on the back label.
4. Jim Bean/Starbucks have recently received  certification for two new Starbucks liqueurs. Introduced in 2005, **STARBUCKS™ COFFEE LIQUEUR** which bears an 

and is Pareve was the first of its kind to use 100 percent Starbucks® coffee. It contributed to more than half the seven percent growth of the coffee liqueur category in 2005; was named No. 1 spirits introduction of 2005 (Nielsen); Best New Product 2005 (Market Watch); and surpassed the 100,000 case depletion mark in its inaugural year, placing the liqueur in good company with a select group of spirits.


Starbucks™ Coffee Liqueur is being followed by a cream version **STARBUCKS™ CREAM LIQUEUR** which is dairy and bears an . This liqueur is an artful blend of fresh cream, premium spirits and a hint of Starbucks® coffee. Its silky smooth texture and rich flavor makes for a deliciously unique cocktail experience.


Created with the Starbucks lover in mind, both liqueurs come packaged in elegant bottles shaped like cocktail shakers and are available in licensed establishments where premium distilled spirits are sold, including bars, restaurants and retail outlets. *They are not sold in Starbucks retail stores.*


KASHRUTH alert!


SHAW'S COMPLETE PANCAKE & WAFFLE MIX produced by Shaw's Supermarkets Inc., E. Bridgewater, MA is a certified product which contains dairy ingredients as listed on the ingredient panel, but the  dairy designation has been inadvertently omitted. Future packaging will be revised.



PRINGLES-DILL FLAVOR (French/English label) produced by Procter & Gamble Inc., Toronto, Canada is a certified  dairy product, distributed in Canada, which is missing the dairy designation and mistakenly bears a Hebrew Pareve statement. Corrective action is being taken.

SUNRISE HEALTH TRIPLE-STRENGTH LECITHIN CAPSULES produced by Sunrise Health, LLC, Oxford, CT bears an unauthorized symbol and is not  certified as kosher by the Orthodox Union. This product is being withdrawn from the marketplace. Consumers spotting this product are requested to contact the Orthodox Union at 212-613-8148 or via email at kshalerts@ou.org.

FEATURE FOODS CREAMED HERRING FILLETS produced by Feature Foods International, Toronto, Canada is an  certified product which contains dairy ingredients as listed on the ingredient panel, but the dairy designation has been inadvertently omitted. Future packaging will be revised.

1. ASARO BRAND PESTO SAUCE 2. ORO DI SICILIA BRAND CATA DIMELANZANE EGGPLANT APPETIZER bear an unauthorized symbol and are not  certified as kosher by the Orthodox Union. These products are being withdrawn from the marketplace. Consumers spotting these products are requested to contact the Orthodox Union at 212-613-8148 or via email at kshalerts@ou.org.

NOVARTIS NUTRITION (Taiwanese Label) Fiber Source, IsoSource, IsoSource 1.5 Cal produced by Novartis Nutrition, Minneapolis, MN are certified as , but the dairy designations have been inadvertently omitted. Future packaging will be revised.

WISE SOUR CREAM AND ONION RIDGIES produced by Wise Foods Inc., Berwick, PA is an  certified product which contains dairy ingredients as listed on the ingredient panel. The label mistakenly bears an  -Pareve statement, and the dairy designation has been inadvertently omitted. The product is being withdrawn from the marketplace.

AN RFR IN THE AIR POST 9/11

BY RABBI AVROHOM SCHWARZ
RFR, Europe

I am writing from Holzminden and I am off to Poland tomorrow for an initial inspection. I would like to fill you in of my experience this week. I travelled from Manchester yesterday and was not allowed any hand baggage and that included my laptop as well as my Tefillin, not to mention FOOD.

Imagine my horror when my bags did not turn up in Hanover! Until this afternoon they had no idea where the bags are. Now

they tell me that it is somewhere in Frankfurt. I managed to locate a Yid in Hanover who was prepared to let me put on his tefillin. I went to Hanover this afternoon (2 hours each way!) and put on the Tefillin and davened Mincha.

The man admitted to me that he had not put on Tefillin today (I can't say that he puts on Tefillin every day), it was a beautiful looking like new pair. He put it on in front of me without my prompting. He felt bad that I come traveling for 2 hours to put on Tefillin etc.

I am still waiting to hear whether I will have the bags before my flight tomorrow!...



Orthodox Union Kashruth Division presents



A One Day Seminar for the **DAIRY INDUSTRY**

Join us and your colleagues
in the dairy industry and hear
the OU's kosher experts speak on topics
of direct relevance to your business.

- How to deal with non-dairy products manufactured on dairy lines (e.g. orange juice, soy milk, sorbet...). Suggestions and solutions.
- Understand the kosher intricacies of whey and dairy proteins.
- Get insight into the kosher issues of cream.
- Learn why spray-dried dairy powders need kosher certification.
- Hear special presentations by marketing professionals to help maximize your reach to the kosher consumer.
- Tour the OU headquarters and see first-hand how the system works.

Who should attend

Dairy industry plant managers, directors of quality assurance, production, marketing, and anyone with responsibility for your kosher program.

Where

Orthodox Union Headquarters
Eleven Broadway, 14th Floor
New York, NY 10004

*Near Wall Street, Ground Zero
and the Statue of Liberty.
25 minutes from Newark International
Airport, 45 minutes from
LaGuardia and Kennedy Airports.*

When

Thursday, October 26, 2006
9:30 a.m. - 4:30 p.m.

REGISTRATION FEE

\$125 for the first company representative, \$90 per person thereafter. Lunch is included.

Make checks payable to the Orthodox Union. Reservations must be received by September 25, 2006.

For more information please contact Rabbi Yoel Schonfeld at (212) 613-8220

e-mail: yoels@ou.org • fax (212) 613-0620 or register online at **www.oukosher.org**